

The Aggie Circle Corporate Partners receive an array of services that will enhance your organization's recruitment experience at UC Davis. Aggie Circle members receive benefits that increase visibility as a potential employer, promote a positive brand for your organization on campus, and maximize your recruiting efforts through heightened engagement opportunities with top student talent. Partnership in the Aggie Circle is annual, July 1st through June 30th, in alignment with the UC Davis academic and fiscal year calendar.

2018-19 Aggie Circle Benefits	AGGIE Level \$5,000	BLUE Level \$7,500	GOLD Level \$10,000	NON-PROFIT \$2,500
FAIRS				
Advanced access to Career Fair registration	1	2	3	1
Complementary Career Fair registration(s), including parking spaces (valued at \$700 each)	1	2	3	1
Logo on Jumbotron & Fair Guide	✓	✓	✓	✓
INTERVIEWS				
Complimentary Post-Fair Interview Booth at each Fair (maximum of 2, valued at \$50)	✓	✓	✓	✓
Advanced registration for private interview room *	✓	✓	✓	✓
OUTREACH				
Recruitment strategy session with assigned industry relations staff to ensure a comprehensive and successful ROI strategy	Annually	Twice per year	Quarterly	Annually
Complimentary Info Sessions* <i>There may be limitations on room capacity based on availability and scheduling</i>			2	
Customized connections to academic units and departments			✓	
Exclusive sponsorship of a single ICC event (resume writing, etc.)			✓	
Possible preferred speaker and panelist	✓	✓	✓	✓
RECOGNITION				
Recognition on ICC signage	✓	✓	✓	✓
Thank you recognition at Internship and Career Fair breakfasts	✓	✓	✓	✓
Company name with hyperlink (to career page) featured on website for 2 weeks	w/logo	w/logo, company profile	w/logo, company profile, job listing	w/logo
Social Media posts via ICC social media platforms		1/quarter	2/quarter	
Photo with UC Davis Mascot posted on ICC Facebook page	✓	✓	✓	✓

*Advanced notice required, contingent on availability.

PURPOSE

- The Aggie Circle Corporate Partners Program recognizes employers who support our innovative programs and invest in the professional and career development of our students.
- Aggie Circle members receive benefits that increase visibility as a potential employer, promote a positive brand for your organization on campus, and maximize your recruiting efforts.
- Our select employers will receive maximum engagement opportunities with top student talent, and ongoing recognition in publications, lobby signage, social media outlets and on our website.
- Aggie Circle Corporate Partnerships are essential to providing the highly personalized services that help prepare today's students for tomorrow's workforce.



**INTERNSHIP AND
CAREER CENTER**

AGGIE CIRCLE CORPORATE PARTNERS

We wish to be a Corporate Partner at the following level:

*Fair Market Value

- AGGIE** - \$5,000 (FMV* \$750)
- BLUE** - \$7,500 (FMV* \$1500)
- GOLD** - \$10,000 (FMV* \$2250)
- NON-PROFIT** - \$2,500 (FMV* \$425)
- (Optional) Other donation amount: _____
- (Optional) We decline the following benefits with FMV* and will pay these costs per usage at the time of registration:
 - o Career Fair Registration, including parking.
 - o \$700 for Businesses and for profit organizations
 - o \$375 for Non-profit organizations
 - o Post-Fair Interview Booth at each Fair
 - o \$25 each, maximum 2/Fair

Please include this form with your donation

Send a check, payable to UC Davis Regents

UC Davis Gift Administration
202 Consteau Place, Suite 185
Davis, CA 95618

OR

Contact Student Affairs at (530) 752-3655 to make payments with a credit card.

Thank you for your support.